



For Immediate Release
Contact: Karrie Goldberg
Kage Consulting
P 212-645-2244
F 212-645-6165
karrie@kageconsulting.com

CHARDONNAY FOR YOUR SKIN?

HERBWALK CREATES A FORMULA OFF OF THE CHARDONNAY GRAPE

(NEW YORK, May 15) – When you think of Chardonnay, you tend to think of a nice dinner with seafood. Well, not anymore! Ken Heng, founder of Herbwalk, applied his engineering mentality to research the health benefits of the chardonnay grape, finding that it was best utilized on the largest organ of the body – Your Skin!

Herbwalk has created the *Le Vin*[™] by OLAVIE[™] wine therapy antioxidant body care collection, based on the Chardonnay grape seed extract from Burgundy, France. This extract is 7 times more powerful than Vitamin E as an antioxidant. When applied on the skin, the extract forms a protective layer that prevents cell damage from free radicals. It also stimulates the renewal of cells and collagen to maintain the youthful elasticity of your skin.

OLAVIE[™], a brand that celebrates life, was created in 2002. The first product line was a handmade all-natural lip and skin balm. *Le Vin*[™] is a new collection centered around the antioxidant ability of the Chardonnay grape seed. With this collection, OLAVIE[™] hopes to offer a more proactive approach in body care, thus espousing the brand's philosophy – Celebrate life proactively.

For more information on *Le Vin*[™], please visit www.olavie.com

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